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**Department of Education**  
REGION IV-A CALABARZON  
SCHOOLS DIVISION OF BATANGAS

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February 7, 2025

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**7<sup>TH</sup> BCYF INNOVATION AWARD**

The Benita & Catalino Yap Foundation (BCYF) is proud to announce that the 7<sup>th</sup> iteration of the BCYF Innovation Award (BIA) is now accepting nominations!

This initiative of BCYF in promoting innovation has been recognized by the government under Proclamation No. 172, when President Rodrigo Duterte declared the 3<sup>rd</sup> Week of February 2017 as Philippine Innovation Week.”

The deadline for nominations is on February 15, 2025, while the BIA Awards Night will be on February 28, 2025 at Club Filipino, San Juan City.

This award recognizes innovation in many aspects of life, which include but not limited to, government service, SMEs, education, technology, industry and health sciences. The awardee shall receive Php 1,000,000.00 cash prize.

For more information, contact:

- Mr. Aaron Ralph F. Cruz  
OIC, BCYF Big Flood Events  
[Bcyf.bigfloodevents@gmail.com](mailto:Bcyf.bigfloodevents@gmail.com)  
09613909095

JBC/7<sup>th</sup> BCYF Innovation Award  
S2-109729\_02/04/2025



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**Benita & Catalino Yap Foundation**

*presents*

SL 709729

DepEd-Division  
of Batangas

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**NOMINATIONS ARE OPEN FOR THE**

# **7<sup>th</sup> BCYF INNOVATION AWARD**

**PHP 1,000,000 CASH PRIZE**

**Deadline of Submissions:  
February 15, 2025**

**BIA Awards Night:  
February 28, 2025**

[facebook.com/bcyfoundation](https://facebook.com/bcyfoundation)  
[Mbcyfinnovationaward.bia@gmail.com](mailto:bcyfinnovationaward.bia@gmail.com)





# Benita & Catalino Yap Foundation

February 3, 2025

To whom it may concern,

Good day!

The Benita & Catalino Yap Foundation (BCYF) is proud to announce that the 7th iteration of the BCYF Innovation Award (BIA) is now accepting nominations!

This award is a core component of BCYF's comprehensive social development program. It recognizes innovation in many aspects of life, which include but are not limited to, government service, SMEs, education, technology, industry, and health sciences.

The BIA is a BCYF project in partnership with Pilipinas Shell Petroleum Corporation, through their flagship enterprise development program: Shell LiveWIRE. The awardee shall receive Php 1,000,000 cash prize.

Moreover, this initiative of BCYF in promoting innovation has been recognized by the government, under Proclamation No. 172, when President Rodrigo Duterte declared the 3rd Week of February 2017 as "Philippine Innovation Week."

For your ready reference on the BCYF Innovation Award 2025, attached herewith is the official briefer, along with other materials about Benita & Catalino Yap Foundation. It is our hope that you will be able to recommend an individual, group, or organization for nomination.

Please take note that the deadline for nominations is on February 15, 2025, while the BIA Awards Night will be on February 28, 2025 at Club Filipino, San Juan City.

If you have any questions or clarifications, you may reach out to me using the given details. Thank you!

Very respectfully yours,  
**Mr. Aaron Ralph F. Cruz**  
OIC, BCYF Big Flood Events  
[bcyf.bigfloodevents@gmail.com](mailto:bcyf.bigfloodevents@gmail.com)  
09613909095



7<sup>th</sup>  
**BCYF**  
INNOVATION  
AWARD  
A BCYF Project with Shell

**B R I E F E R**

SUPPORTED BY



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Big Change Media

ORGANIZER





## WHAT IS INNOVATION?

Innovation may be a product, service, technology, or an initiative, that when applied, is able to transform the organization or sector concerned in a demonstrable and measurable improvement impact and is sustainable.

**1 MILLION  
PESO CASH  
PRIZE**



The **BCYF INNOVATION AWARD** can be for any aspect of life or business such as, but not limited to **GOVERNMENT SERVICE, SMES, EDUCATION, TECHNOLOGY, INDUSTRY, AND HEALTH SCIENCES**

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## BACKGROUND

The Award is part of BCYF's Comprehensive Social Development Program, which consists of PSR - Research, Education, Events, and Developmental Social Enterprise. It was conceived as a result of meeting various organizations and young people who have implemented innovative initiatives that improve their operations and their areas of concern.

The concept for the Award underwent rigorous discussions over time. For a country like the Philippines, and a region like the ASEAN, the five categories were selected because they represent sectors that significantly influence society.

Through the Shell LiveWIRE Program, the global flagship enterprise program of Pilipinas Shell Petroleum Corporation that promotes entrepreneurship, innovation and meaningful employment, the awardee shall receive the 1 Million Pesos cash prize to be used for business upgrades, additions, expansion, or any other steps in order to elevate the innovation.

<https://www.bcyfoundation.org/bcyinnovationaward>



## CRITERIA OF THE AWARD

1. The Innovation must have been implemented in a viable, functioning and registered organization and/or business for at least two years with a positive cash basis. The innovation must have material impact on the company.
2. There must be a stability of management as proven by Job Description, Work Assignments and Employment Contracts.
3. There must be better-than-sufficient technical facilities, laboratory equipment and technology investment support, including training of appropriate and adequate personnel.
4. There must be proven commitment to sharing the Innovation with others.
5. There must be better-than-full compliance with the letter and intent of all applicable local, national and international rules and regulations.
6. There must be proof of no administrative, civil, or criminal action related to the company, the innovation, or individuals involved in the innovation in all jurisdictions local and foreign.
7. There must be timely submission of all supports and attachments as required by the BIA Search Committee.

# REQUIREMENTS



## I. SUBMISSION OF REQUIREMENTS

1. A 5-minute or less video from the Nominee explaining why they deserve to be the BIA Awardee
2. Proof of existence of innovation such as but not limited to high resolution photos, videos, maps, endorsements, submitted or approved government papers, etc.
3. Discussion of innovation's idea-development, piloting, and commercial operations and prospects, viability and sustainability in writing through the body of the email.
4. Notarized and/or certified submissions are preferred
5. Proof of initiation, start, completion, or ownership of innovation by the Nominee
6. Bio-data or resume with current picture, certification and background of individual, organization and/or team
7. Signed "Privacy" Attachment

## II. NOMINATION PROCESS

1. Anyone can nominate. Self-nomination is highly encouraged.
2. There is no cost involved in the nominations.
3. The nominee must complete all requirements as indicated in the Submission Requirements list prior to sending.
4. All nominations must be notarized and soft-copies must be submitted to [bcyfinnovationaward.bia@gmail.com](mailto:bcyfinnovationaward.bia@gmail.com)
5. All submitted materials become the property of BCYF. The innovation obviously remains the property of the nominee. BCYF will have no claim, whatsoever, over the innovation.

## III. HOW TO SUBMIT THE NOMINATIONS

1. Nominations with complete requirements must be emailed to:  
**[bcyfinnovationaward.bia@gmail.com](mailto:bcyfinnovationaward.bia@gmail.com)**
2. Original copies of the requirements must be mailed to:  
**BCYF Innov8 Office (BIA Secretariat)**  
Saint Mutien College  
Don Cornelio Subd., McArthur Highway Dau,  
Mabalacat City, Pampanga 2010

### **DEADLINE OF SUBMISSION OF NOMINATIONS IS EXTENDED TO FEBRUARY 15, 2025**

*Note: Submitted documents will become properties of BCYF. Any inaccurate or inadvertent representation may merit disqualification. BCYF reserves the right to accept or reject any nomination, and process accordingly. All BCYF decisions are final.*

<https://www.bcyfoundation.org/bcyfinnovationaward>



## FREQUENTLY ASKED QUESTIONS

### **What is the BIA?**

The BCYF Innovation Award recognizes individuals, teams or organizations who have initiated or developed an Innovation which has improved a process or business/organization.

### **Who may nominate?**

Anyone can nominate. Self-nomination is also encouraged.

### **Who or what can be nominated?**

The Award recognizes Innovation undertaken by a person or a group or an organization that have measurable and demonstrable tangible results improving their operations or their areas of concern.

If an innovation is an iteration of an innovation that has been created or implemented previously by another person/group/organization elsewhere, there should be a provable change in the innovation nominated for it to be qualified in the BCYF Innovation Awards.

**All nominations and other supports submitted should be notarized.**

### **How can I submit a nomination?**

Nominations can be submitted through the online nomination submission system at the BCYF Innovation Awards Facebook page, through our Media Partners, e.g. RMN.

### **What are the categories available for the Award?**

There are 6 categories:

1. Government Service
2. Small-Medium Enterprises (SMEs)
3. Education
4. Technology
5. Industry
6. Health Sciences

Other Innovations may be considered on a case-to case basis.

### **Can I enter a nomination in more than one category?**

Yes, but it has to be a different innovation.



## FREQUENTLY ASKED QUESTIONS

**If I have won, been a finalist, or were previously nominated in the BCYF Innovation Awards (or any of the other BCYF Awards i.e. DSEA, CSRYA, PPA and S4HH) in a previous year, can I still nominate myself/my team/my organization/business in this year's award?**

Yes, as long as you are able to identify a new innovation in the nomination, you are eligible to enter again.

**If an innovation has won an Award already under another award-giving body, can I still nominate that innovation in the BCYF Innovation Awards?**

Yes, as long as it meets the requirements set by the BCYF Innovation Awards Permanent Committee.

**What will happen to the requirements/materials submitted to the BCYF Secretariat (BCYF-SABRE) after the Awards period?**

The BCYF Innovation Awards own the rights to all materials/requirements that will be submitted. They will not be returned. They may also be disposed of.



## THE AWARDEES



### **ENGR. CRISPIN MUYRONG JR. | 2017 - Sunlight Foods Corp.**

Introduced several innovations such as the use of a 1.1-kilowatt evaporative air cooler instead of four units of 2-horsepower conventional freon-operated air-conditioning unit for cooling a 100-square-meter processing area and dropped their power consumption by P418.74 daily, or P120,597 on an annual basis.



### **Onelab, DOST |**

#### **2017- Represented by Usec. Brenda Nazareth-Manzano**

OneLab is an innovation in service delivery that virtually integrates 21 regional and research institute laboratories of DOST, as well as seven other non-DOST laboratories all over the country into a network. The aim is to provide easy-access and wide-ranging service offerings to the manufacturing industries and the general public at a single touch point.



### **ALVIRA CESAR-REYES | 2017 - Bote Central**

Developed the Rearden Roaster coffee-roasting machine to help coffee farmers improve their income. The Rearden Roaster is a 2-kilo batch roaster machine capable of roasting different kinds of beans from moisture levels of the coffee bean between 11 percent and 18 percent.



### **JONATHAN SUY | 2018 - Ana's Breeders Farm**

The leading integrated poultry farm producers of high-quality Broiler Chicken Meat in the Philippines. Its range of operations comprises Feed Mill Plants, Parent Stock Farms, Hatchery, Broiler Farms, Dressing Plant, Cold Storage Facility, and Meat Processing Plant. Their products are highly appreciated for their high nutritional content for their natural guaranteed clean, fresh, canned foods and frozen meat.



### **DR. MA. JOSEFINA ABILAY | 2021 - DOST MIMAROPA**

Cited for her notable contributions to the socio-economic development of the MIMAROPA Region, particularly in the space of poverty alleviation and disaster risk reduction and management and climate change adaptation. DOST-MIMAROPA is at forefront of creating sustainable innovative S&T solutions to long-standing challenges.



### **MA. OLIVIA PUENTESPINA | 2021 - Malagos Cheese**

Founder of Malagos Food Inc., a Filipino corporation based in Davao City. This Farm to Fork enterprise raises dairy animals for processing over 20 kinds of natural artisanal cheeses.



### **DR. CLARISSA DOMINGO**

#### **2022 - Blitzkrieg Animal Diagnostic Center**

Dr. Clarissa Yvonne Jueco-Domingo is a licensed veterinarian, a public health advocate of ONE HEALTH, and a multi-awarded researcher and educator. Her main interest is in assembling optimized molecular and nanotechnology diagnostic protocols of swine and poultry viral infections into novel, rapid, accurate but affordable test kits.



### **DR. FRANCIS ALDRIN UY**

#### **2023 - Usher Technologies**

USHER is Structural Health Monitoring System was built with the aim of providing hindsight, in-depth understanding of how the environment can affect structures, raising earthquake information awareness, assisting stakeholders with building code compliance and instigating preparedness.



### **MARIAH MIKAELA CHUA**

#### **2024 - CP Health Innovations**

Ms. Mariah Mikhaela Chua, Co-founder and Chief Operating Officer of CP Health Innovations. Her groundbreaking work on the CareGo Health Suite, a cost-effective and user-friendly clinic management application, has revolutionized administrative health operations in both public and private health facilities. This innovative solution is streamlining processes and making healthcare more efficient and accessible for all.



# BIA 2025 NOMINATION FORM

## CONTACT INFORMATION

First Name :

Address :

Telephone :

Mobile :

Email :

Website :

How did you find out about the BCYF BIA? :

## DESCRIPTION OF THE INNOVATION



# BENITA AND CATALINO YAP FOUNDATION

Advocating Personal Social Responsibility

"Every nation and economy needs to address as much of the fundamental requirements for its citizens to achieve a meaningful life, as their situation permits. How to not duplicate what is already being done, while creating mechanisms for identifying needs, and executing programs and projects as feasible and as effective as possible, is the challenge."

- A.S. Yap, BCYF Chairman

## VISION

Promote PSR (CSR 3.0)

## MISSION

Persuade organizations particularly those with CSR programs, to incorporate PSR and appoint CCOs while supporting BCYF's Youth CSR Advocacy.

## TACTICS

- Come up with Innovative Social Solutions and "do ordinary things extraordinarily",
- To promote social development through SE and SB and SCF

## PROGRAMS

- BCYF Faith and Values Program
- BCYF Advocacy Program
- BCYF Social Business Development Program
- BCYF Policy Program

## DEPARTMENTS

- BCYF Institute for Policy
- BCYF Education Institute
- Special Projects and Marquee Events
- Secretariat, Archives, Back Office and Records
- BCYF Office for Institutional Affairs
- BCYF Supervisory Office
- BCYF Consult
- BCYF Digital



## THE BCYF STORY



The Benita & Catalino Yap Foundation was originally established in 1993 as the Catalino D. Yap Foundation, in honor of the late sportsman, educator and civic leader. The elder Mr. Yap was one of the founding Governors of the Philippine Amateur Athletics

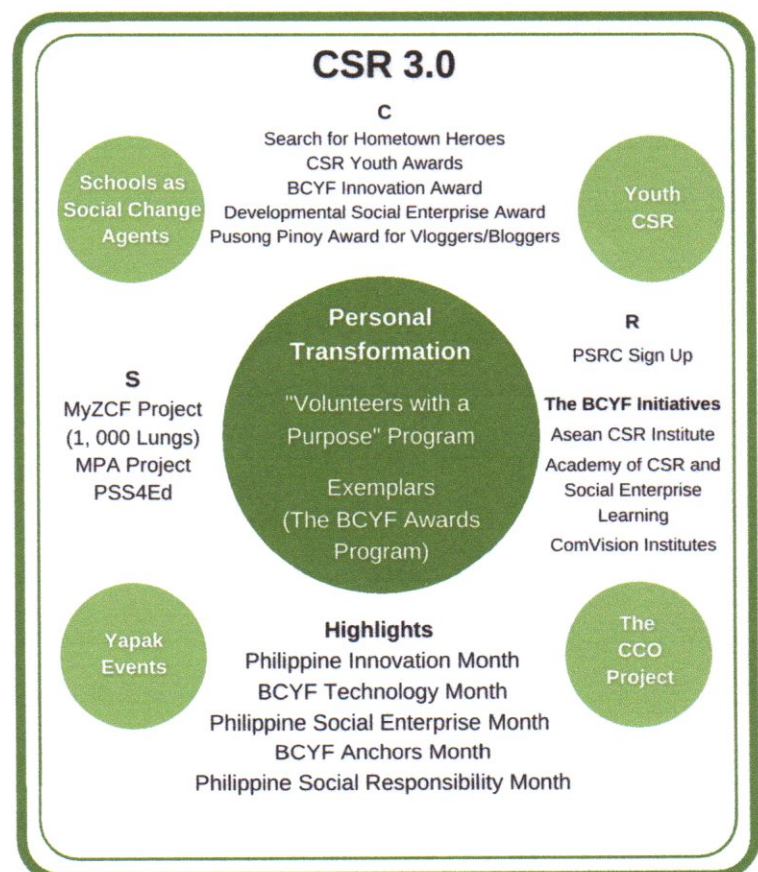
Federation, now known as the Philippine Olympic Committee. He was the head of the Central Luzon Athletics Federation, and was an Officer of the Basketball Association of the Philippines, and the Gymnastics Association of the Philippines.

Dr. Benita Yap was in Education for over 70 years. Author of over a dozen books, Dr. Yap was very much involved in socio-civic and parish groups. BCYF started by supporting groups, organizing Sports Events and providing Scholarships.

It organized The Dalubhasang Tanglaw Awards for Education. In time, the focus would shift to Social Development anchored on PSR.



## PERSONAL SOCIAL RESPONSIBILITY BY BCYF







# 50FACTS

- 1** Atty. Lamberto Dizon suggested a project which would later become BCYF (originally incorporated as CDYF)
- 2** Benita and Catalino Yap Foundation was named after the Parents of the Founder
- 3** Bro. Andrew Gonzales, FSC  
Founding Chairman of BCYF
- 4** Antonio S. Yap Founder and First President of BCYF
- 5** Atty. Serafin Salvador Jr.  
Incorporates BCYF
- 6** CSR 3.0 Personal Social Responsibility is the Advocacy of BCYF
- 7** BCYF started with institution building, scholarships, relief & medical missions, sports and other community-oriented projects, and begin the "Dalubhasant Tanglaw" Award for outstanding educators
- 8** Ortigas & Co. hosted three Roundtables to assist the Founder evaluate if BCYF as a Research-based CSR advocate is timely and needed
- 9** Gov. Mariano Un Ocampo III  
Second President of BCYF  
Gil Miguel T. Puyat  
Third President of BCYF
- 10** Central Philippine University hosts the Innovation + CSR + Entrepreneurship = Social Enterprise Conference
- 11** Central Colleges of the Philippines (2) and the Ateneo in Rockwell (1) hosted three Roundtables which persuaded the Founder to get the Foundation to proceed with involvement in Social Enterprise.
- 12** Dr. Francisco I. Roman helped coin CSR 3.0 during the UN PRIME Launch
- 13** BCYF advocates that "Schools should be Social Change Agents"
- 14** BCYF advocates for Youth CSR  
Patrick Aure is First Intern of BCYF
- 15** Dr. Wayne Visser is the first PCRC Keynote Speaker followed by Thomas Thomas, Rebecca Kim and Angela Kang
- 16** **BCYF Highlights**  
Philippine Innovation Month (PIM), BCYF Technology Month (BTM), BCYF Media Month (BMM), Philippine Social Enterprise Month (PSEM) and Philippine Social Responsibility Month (PSRM), and BCYF Anchors Month (BAM)
- 17** **BCYF Anchors**  
Citizenship  
Sustainability  
Responsibility



**18** **BCYF Sustainability Projects:**  
My Zero Carbon Footprint (MZCF)  
Microplastic Awareness (MPA)  
Philippine Sustainability Summit for  
Education (PSS4Ed)

**19** BCYF's Institute for Policy hosts  
Roundtables, CEO Breakfasts and  
Policy Fora.

**20** Jose Rizal University host the first  
Philippine CSR Youth Leaders  
Congress

**21** Virgen Milagrosa University  
Foundation is BCYF's partner for the  
Philippine Sustainability Summit for  
Education (PSS4Ed).

**22** Manila Tytana Colleges, College of  
Saint Benilde, University of Luzon,  
Angeles University Foundation, USJ-R,  
University of San Carlos, Lyceum of  
the Philippines University, University  
of Perpetual Help System & DLSU  
Taft, among others, partner with  
BCYF for various Projects and Events.

**23** **BCYF Programs**

- BCYF Faith and Values Program
- BCYF Advocacy Program
- BCYF Social Business Development Program
- BCYF Policy Program

**24** **BCYF Departments**

- BCYF Institute for Policy
- BCYF Education Institute
- Special Projects and Marquee Events
- Secretariat, Archives, Back Office and Records
- BCYF Office for Institutional Affairs
- BCYF Supervisory Office
- BCYF Consult
- BCYF Digital

**25** PWC is the partner of BCYF for the  
first three Developmental Social  
Enterprise Awards (DSEA).

**26** SGV & Co. is the partner of BCYF  
for the 1st Year of the BCYF Innovation  
Award (BIA).

**27** Deloitte Philippines is the official partner  
of BCYF for the CSR Youth Awards (CSRYA)  
with the Management Association of the  
Philippines and Group Developers Inc.  
  
Together with the Search for Hometown  
Heroes (S4HH), the Innovators Society  
for Asia (IS4A) is born

**28** Department of Science and  
Technology (DOST) is BCYF partner for  
the liberty Campus Tours, and is co-  
presenter of the National Innovation  
Forum during the PIM. DOST supports  
the BCYF Innovation Award (BIA)

**29** Department of Trade and Industry  
(DTI) is the partner of BCYF for the  
National MicroFinance Roundtable  
Summit

**30** Enderun Colleges host the First  
National Social Business  
Roundtable Summit.

**31** **BCYF Social Development Areas  
(SDA) Project**  
BCYF Mindanao CSR Council (MCC)  
BCYF Visayas CSR Council (VCC)  
BCYF North Luzon CSR Council (NLCC)  
BCYF South Luzon CSR Council (SLCC)  
BCYF Cordillera CSR Council (CCC)  
BCYF Central Luzon CSR Council (CLCC)



**32** BCYF creates "Big Change Media" to handle its socmedia projects eg BCYFTV on YouTube, "Kwentong Bayani" on DZXL 558 Saturdays from 10:00-11:00 am, etc.

Radio Mindanao Network (RMN) is BCYF official media partner

**33** **BCYF National Councils**  
National CSR Educators Council (NCEC) University Social Enterprise and Innovation Council of the Philippines (USE-ICP)  
BCYF Research Network (BRN)

**34** The Liberty Social Development Program includes the Sustainability in Education Pitches and the Liberty Campus Tours

**35** BCYF Consult is organized. It is headed by Dr. Frankie Roman, DBA (Harvard) and is supported by Dr. Karen Tamayo [SACT CSR Advocacy, Research and Education (C.A.R.E. Center Director)], and Leah Macatangay.

**36** BCYF organizes:  
BCYF MarketPlace Origins  
BCYF Store  
Big Flood Events

**37** Awards under the BCYF Recognition Program

- BCYF Innovation Awards
- BCYF Pusong Pinoy Awards
- Developmental Social Enterprise Awards
- CSR Youth Awards
- National Search for Hometown Heroes

**38** Signed MOU with ABS-CBN Foundation Inc. (AFI), initially resulting in the establishment of BCYF-AFI Sagip Centers in Tuguegarao with St. Paul University Philippines (SPUP) and Albay with Divine Word College

**39** Signed MOU with Shell re the BIA and the establishment of the BCYF-Shell Disaster Response Network (DRN)

**40** Lyceum-Northwestern University (LNU) is the national partner for Citizenship. LNU hosted the 1st National Congress on Citizenship last October 28, 2021

**41** BCYF agrees to support the Eastern Visayas State University (EVSU) Annual iSTEAM Conference (STEM + Arts)

**42** The BCYF Faith and Values (FAV) Program is re-organized during the pandemic under Dr. Emil Hudtohan and Bro Obet Cabrillas.

**43** The BCYF - SACT Press re-releases its two main pamphlets "Defining Social Enterprise" and "Defining Social Business", re-starts its publication - Conversations with the Chairman, and relaunches the BCYF Online Bulletin (BoB).

**44** Partnerships on BCYF health-related activities with - Philippine College of Physicians (PCP) Foundation



**45** BCYF centralizes some of its units into the BCYF ESG Institute including the CSR Academy, the Academy for Social Enterprise Training (ASET), the Consultancy and Business Services for SEs (CBS4SEs) and the institute for Sustainability Education

**46** BCYF works on a platform to offer the expertise of the Awardees (and some Finalists) - its "Exemplars" - from its various Recognition programs to not-for-profits, LGUs, Faith-Groups and Educational Institutions eg IS4A, BCYF Mentor Heroes and, CSR World.

This platform, organized through Big Change Media, covers radio, social media and three groups:

CSR World with a secretariat under Mirus Ponon, BCYF Mentor Heroes, and IS4A which is the social media community of BCYF Awardees and Finalists from the s4hh, bia, csrya, dsea, and the pp awards. Winners of the pitches are also included.

**47** BCYF , and its parent Saint Mutien College (with support from the SACT C.A.R.E Center and the Saint Anthony Education System Office for Community Relations and Services - ComServ), establishes the

**ComVision Insitutes:**

*Entrep.Nation*

*Intro.Spec*

*Asian CSR Institute (ACI)*

*Institute for Social Development and*

*Volunteer Management (ISDVM)*

**48** BCYF celebrated its 25th Silver Anniversary in 2018 and its 30th in 2023

**49** in 2022, foreign vlogger, Anselm "Kumander Daot" Plummer, was recognized as first Pusong Pinoy Awardee

**50** BCYF organized the BCYF Agri Network for Development (BAND) and the BCYF Training Network (BTN).

